

finding  
time for  
cooking

*food blogger / writer / photographer*

*[findingtimeforcooking.com](http://findingtimeforcooking.com)*



media kit



about.

***Hi, I'm Jessica, creator of Finding Time for Cooking!***

*I created this blog back in 2012 as a way to force myself to try new recipes rather than making the same three things every week. Today I focus on recipes for people who love cooking and/or baking, but are challenged to find the time and energy to do it. My recipes run the gamut from super healthy to indulgent, but the focus is on using REAL ingredients no matter what. You can learn more about my background [here](#).*

# stats.

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**50,000-70,000**  
**monthly visits**  
*(varies seasonally)*

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**40K+**  
**unique visitors/mo**

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**85%+** of website  
**traffic is organic**

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**DA: 29**  
**PA: 40**

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**1,300+**  
**email subscribers**

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social.



**1,800+**

@STARSHY926

**700K**

MONTHLY VIEWS

**46K+**

MONTHLY ENGAGEMENTS



**200+**

FOLLOWERS

@FINDINGTIMEFORCOOKING

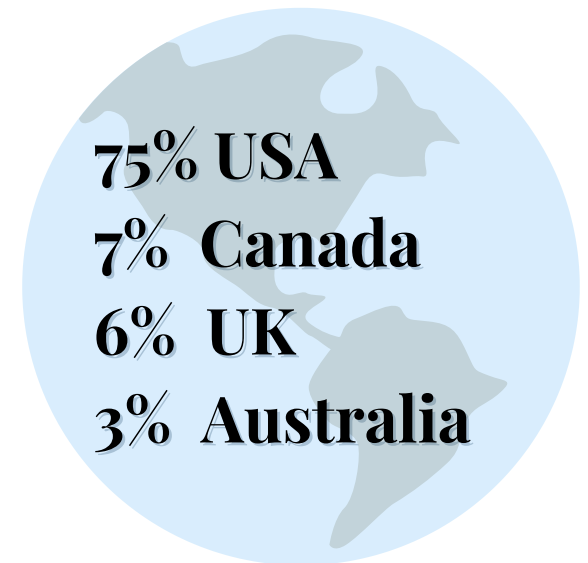
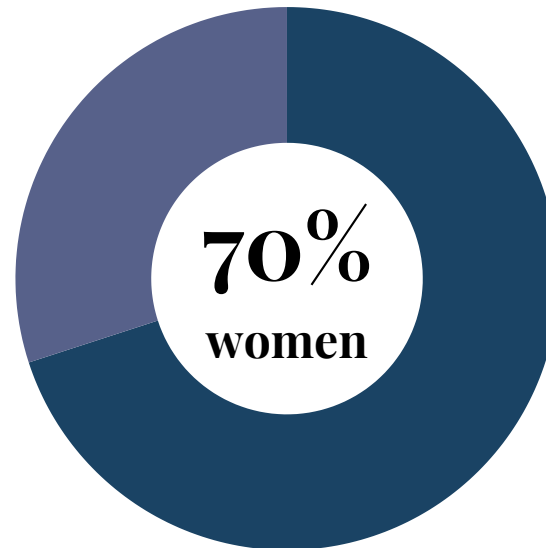
*(traditional social has not be significant priority to-date)*

# audience.

Well-balanced readership demographics, with a strong focus on A25-44. Readers primarily located in US, & over two-thirds are women.

**43%**  
age 25-44

**36%**  
age 45-64



# work with me.

**I work with brands to create bespoke partnerships rather than having "out of the box" offerings & prices.**

Partnership opportunities include:

- Reviews of kitchen equipment or ingredients
- Sponsored posts
- Brand ambassadorships
- Social media promotions

Please note, to ensure authenticity and maintain my readers' trust, I do not promote anything without first-hand experience and research.

I do not accept guests posts or sponsored links.

*Let's work together! Send an email to [jessica@findingtimeforcooking.com](mailto:jessica@findingtimeforcooking.com)*

